PUBLIC SUBMISSION

Received: July 29, 2020 Tracking No. 1k4-9i32-ph3n Comments Due: July 30, 2020

Submission Type: API

Docket: EBSA-2020-0004

Financial Factors in Selecting Plan Investments

Comment On: EBSA-2020-0004-0002

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Document: EBSA-2020-0004-DRAFT-0833

Comment on FR Doc # 2020-13705

Submitter Information

Name: Treya Smith

General Comment

I fully support this proposed rule. As a CPA who works on employee benefit plan audits (ERISA plans) and someone who is active in a 401(k) plan, I have experienced first hand that investors have significant control over where funds are invested and they do not always benefit the investor. The average participant in a 401(k) plan selects a target age plan or risk based plan and has no idea where their money is actually going, they have to trust fully that their investor is working in their best interest. I hope that this new ruling will cause investors to work for the benefit of all of their clients and not for certain causes that they think are important. When investors use their clients money to invest in a cause or social issue, they are abusing their power and damaging their clients financial investments.